



لررر 2008 مآررآكآ

Language Resources & Evaluation Conference 2008

*Palais des Congrès Mansour Eddahbi
Marrakech, Morocco*

May 26 - June 1, 2008

Main Conference: May 28 - 29 - 30

Pre-conference Workshops: May 26 - 27

Post-conference Workshops: May 30 - June 1

Sponsorship Opportunities Brochure



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The Event

LREC 2008 is the sixth edition of the Language Resources and Evaluation Conference, biennially organized by ELRA with the support of institutions and organisations involved in HLT since 1998.

Over 800 participants coming from 40 countries - with all continents represented - attended the fifth edition of LREC in Genoa in 2006 and we expect an audience in excess of 800 participants from academic and industrial institutions for LREC 2008.

The Content

The aim of LREC is to provide an overview of the state-of-the-art, explore new R&D directions and emerging trends, exchange information regarding Language Resources and their applications, evaluation methodologies and tools, ongoing and planned activities, industrial uses and needs, requirements coming from the e-society, both with respect to policy issues and to technological and organisational ones.

The conference covers a full week and LREC 2008's programme will be organised around parallel oral and poster sessions during the main conference, and 4 days before and after the conference will be dedicated to workshops and tutorials.

The Venue

Marrakech, the southernmost Imperial City, once the capital of the Saadian dynasty, is a unique place, perhaps the most fascinating in Morocco. It is also a very attractive business destination hosting many international events, such as conferences and summits. The Palais des Congrès Mansour Eddahbi provides an excellent environment with plenary and breakout rooms to accommodate the 800 participants.

In addition, Marrakech is very well-served with international flights from and to Europe, America and Asia.



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Flexible promotional opportunities

The following packages have been tailored to appeal a wide variety of marketing objectives. However, if there are other ways in which your organisation would like to be involved, we would welcome the opportunity to discuss these with you and encourage your creative ideas.

Please note that all amounts are VAT excluded.

For more information on sponsorship opportunities, please contact lrec@lrec-conf.org.

Gold Sponsor

many

Investment: 10,000€

- Complimentary Registration for 6 participants
- Full-page ad in Conference Programme booklet
- Company/institution advertising material (brochure, CD-Rom, pen, etc.) in participants' bag
- Company/institution name & logo featured as a Gold sponsor on Conference Programme, Proceedings CD and Abstracts book cover.
- Link to the sponsor page on www.lrec-conf.org/lrec2008 through Company/institution logo
- Company/institution name & logo on participants' bag
- One-year online subscription to Journal of Language Resources and Evaluation (Ed Springer)
- Logo on Entrance Boards
- Banner hung in the Conference centre
- Announcement at Opening Ceremony
- Invitation to social events (Welcome cocktail and Gala dinner)

Gala Dinner Sponsor

one

Investment: 10,000€

- 5 Complimentary guests to the Dinner
- Logo on Entrance Boards
- Banner hung in the Dinner plater
- Half-page ad in Conference Programme booklet
- Link to the sponsor page on www.lrec-conf.org/lrec2008 through Company/institution logo
- Opportunity to distribute gifts to the Dinner's participants



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Silver Sponsor

many

Investment: 5,000€

- Complimentary Registration for 3 participants
 - Half-page ad in Conference Programme booklet
 - Company/institution advertising material (brochure, CD-Rom, pen, etc.) in participants' bag
 - Company/institution name & logo featured as a Silver sponsor on conference programme and proceedings covers.
 - Link to the sponsor page on www.irec-conf.org/irec2008 through Company/institution logo
 - Company/institution name & logo on participants' bag
 - One-year online subscription to Journal of Language Resources and Evaluation (Ed Springer)
 - Logo on Entrance Boards
 - Invitation to social events (Welcome cocktail and Gala dinner)
-

Welcome Cocktail Sponsor

one

Investment: 5,000€

- 5 Complimentary guests to the Cocktail
 - Banner hung in the Cocktail place
 - Quarter-page ad in Conference Programme booklet
 - Link to the sponsor page on www.irec-conf.org/irec2008 through Company/institution logo
 - Opportunity to distribute gifts to the Cocktail's participants
-

WiFi Sponsor

one

Investment: 5,000€

- 5 Complimentary guests to the Cocktail
- Banner hung in the Internet area
- Quarter-page ad in Conference Programme booklet
- Link to the sponsor page on www.irec-conf.org/irec2008 through Company/institution logo
- Opportunity for promotional material to be displayed at hotspots



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Bronze Sponsor

many

Investment: 2,000€

- Complimentary Registration for 1 participant
 - Quarter-page ad in Conference Programme booklet
 - Company/institution advertising material (brochure, CD-Rom, pen, etc.) displayed on tables in the Registration area (entrance of the Conference Centre)
 - Company/institution name & logo featured as a Bronze sponsor on conference programme and proceedings covers.
 - Link to the sponsor page on www.lrec-conf.org/lrec2008 through Company/institution logo
 - Company/institution name & logo on participants' bag
 - Logo on Entrance Boards
-

Supporter

many

Investment: 1,000€

- Company/institution advertising material (brochure, CD-Rom, pen, etc.) displayed on tables in the Registration area (entrance of the Conference Centre)
- Listed in the Conference Programme booklet
- Link to the sponsor page on www.lrec-conf.org/lrec2008 through Company/institution logo

Enquiries regarding sponsorship packages should be directed to:

Dr Khalid Choukri
ELRA CEO
55-57, rue Brillat-Savarin
75013 Paris
France
Tel: +33 1 43 13 33 33
Fax: +33 1 43 13 33 30
Email: choukri@elda.org



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Sponsorship Reservation Form

Fax back to: +33 1 43 13 33 30

or

Mail back to: Irec@Irec-conf.org

All opportunities are allocated in the order of receipt.

Please check the box of the selected opportunity

- Gold Sponsor: 10,000€
- Gala Dinner Sponsor: 10,000€
- Silver Sponsor: 5,000€
- Welcome Cocktail Sponsor: 5,000€
- WiFi Sponsor: 5,000€
- Bronze sponsor: 2,000€
- Supporter: 1,000€

Contact name: _____

Title/Position: _____

Company/institution name:

Address:

City: _____

Zip Code: _____

Country: _____

Phone: _____

Fax: _____



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Email: _____

Information to set up hyperlinks from the LREC 2008 pages to your web site

Webmaster name: _____

Webmaster email address: _____

Company URL: _____

Company logo: _____

Once completed, you should return this sponsorship reservation form either by fax or by mail:

LREC 2008 Conference Secretariat
Helene Mazo, In charge of sponsorship
55-57, rue Brillat-Savarin
75013 Paris
France

Tel. : +33 (0)1 43 13 33 34

Fax : +33 (0)1 43 13 33 30

Email: lrec@lrec-conf.org



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Sponsorship Opportunities at a Glance

	Gold	Silver	Bronze	Supporter	Gala Dinner	Welcome Cocktail	WIFI
Investment	10 000€	5 000€	2 000€	1 000€	10 000€	5 000€	5 000€
Available Packages	many	many	many	many	one	one	one
Complimentary Registration to Conference	6	3	1	-	-	-	
Complimentary Guests	-	-	-	-	5	5	5 (cocktail)
Logo on Entrance Boards	Yes	Yes	Yes	-	Yes	-	-
Banner	In conference centre	-	-	-	In Dinner place	In Cocktail place	In Internet area
Marketing material	In participant's bag	In participant's bag	Available to participants during the conference	Available to participants during the conference	Opportunity to distribute gifts to Dinner guests	Opportunity to distribute gifts to Cocktail guests	Opportunity for promotional material to be displayed at hotspots
Ad in Conference Programme Booklet	Full-page ad	Half-page ad	Quarter-page ad	Listed in the booklet	Half-page ad	Quarter-page ad	Quarter-page ad
Name and logo on LREC 2008 printed material and bags	Yes	Yes	Yes	-	-	-	-
Link to the sponsor page on LREC 2008 homepage	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Invitation to social events (Gala Dinner & Welcome Cocktail)	Yes	Yes	-	-	-	-	-
Announcement at Opening Ceremony	Yes	-	-	-	-	-	-
Free online subscription to JLRE for 1 year	Yes	Yes	-	-	-	-	-